

IMPACT DAY

Press Release

Geneva, 11 December 2020

THE FIFDH IMPACT DAY ANNOUNCES ITS 2021 SELECTION

In 2019 the Geneva International Film Festival and Forum on Human Rights (FIFDH) launched the Impact Day, an event where filmmakers, producers, NGOs, organizations and foundations gather to find potential alliances and strategies that can increase the capacity of their joint actions to have a positive impact on the world we live in, by using documentaries as tools for social change. Today, we're happy and proud to announce our selection for the 2021 edition.

With a growing number of submitted projects from around the world and a format reshaped each year, the 3rd edition of the Impact Day's program has been redesigned to be more hybrid in nature. Filmmakers and producers of the selected projects will participate in an online workshop on 27-28 January and in an hybrid event taking place on 8-9 March both in Geneva and online allowing all selected participants to access all training and networking activities whether they'll be able to travel to Geneva or not.

Among the 131 documentary projects received from 70 countries (considering production and co-production territories), 16 have ultimately been selected to participate at the Impact Day 2021. They come from 19 countries and more than half are directed by female directors. The topics cover a wide range of the most urgent issues of our time: from death penalty in Belarus to human rights abuses in Libya's detention centers; from children trafficking in India to indigenous activism in the Amazon and the Philippines; from corporate responsibility in countries as Guatemala or Switzerland to forced displacement and land rights in Europe, among others.

Find the complete list of selected projects :

www.fifdh.org/en/press-industry/impact-day

In March 2021, after attending the online workshop to shape their impact strategies, the selected films' teams will present their projects and attached campaigns to a wide range of NGOs and Foundations representatives with the aim of building synergies to make impact through the power of films.

Parts of the online activities of the Impact Day will be accessible for film professionals from around the world interested in learning more about how to use films for social change. More information will be accessible on our website soon. The Impact Day is organized in collaboration with Doc Society and a wide range of International film industry organisations and supported by the Federal Office of Culture (FOC), MEDIA Desk Switzerland, the Fonds Culturels Sud, FOCAL Foundation.

Geneva
5 – 14 March 2021

FIFDH

19th International Film Festival
and Forum on Human Rights

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